



NILAY PATEL

Navapura
Near. Sanathal Circle
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PROFILE

Sr. Graphic Designer
Team Head - Graphic Design

Work Experience: +6 Years

As a senior graphic designer with over six years of experience, I excel in flexible packaging, customized print, and the laminate decor industry, focusing on creating digital catalogs and social media posts. My expertise spans digital marketing, apparel design, identity merchandise, laminate color proofing, social media advertising, logo design, and branding, with a creative artistic approach. With a solid foundation in manufacturing décor paper and the hospitality industry, I deliver visually compelling designs that enhance brand identity and customer engagement.

SKILLS

Photoshop	
Illustrator	
InDesign	
CorelDraw	
Lightroom	
Photography	
Sketching	

WORK EXPERIENCE

- **Parth Hospitality** ————— Luxury Hospitality Furniture
May 2024 - Present
Sr. Graphic Designer
- **Tanish Industries** ————— Laminate Paper Printing
July 2020 - March 2024
Sr. Graphic Designer
- **CSW Technologies** ————— Brand Identity & Advertising
Sept 2017 - Aug 2018
Sr. Graphic Designer
- **Cimpress Technologies** ————— Marketing Products & Advertising
Feb 2016 - Aug 2017
Production Artist
- **Phoenix Flexibles** ————— Flexible Printing & Packaging
Aug 2015 - Jan 2016
Graphic Designer

EDUCATION

Arena, A'bad - IN
6 Month

MDX, London - UK
6 Month

ANU, A'bad - IN
1 Year

CN Fine Arts, A'bad - IN
2 Year

LANGUAGE

- Gujarati
- Hindi
- English

OTHERS

- Date of Birth : 7th Jan 1997
- Nationality : Indian
- Father's Name : Suresh Patel
- Hobby : Singing
- Fathers Occupation : Farming